

I'd like to offer my management experience and artistic expertise as an Art Director

I have a lot of experience with Adobe Creative Suite and have skills in and a good understanding of HTML and CSS. I have experience with JQuery and am used to collaborating with developers on projects.

I like to take a holistic approach to design seeing something through from an idea to a finished product. I take immense satisfaction in the creation of ideas, products and experiences.

I have a deep understanding of grid systems, typographic theory and the principals of UX and UI design.

Passion: I want to make cinema films!

EMPLOYMENT HISTORY (The last 3)

[SHOW FULL HISTORY](http://www.linkedin.com/in/muratyalcin) <http://www.linkedin.com/in/muratyalcin>

Art Director

JWT / Manajans

Istanbul / Turkey

Dec 2013 - Present

• Partial list of clients: Unilever, Elidor, Clear, TEB, Yıldız Holding, Ülker, Fenerbahçe ÜLKER
Ülker Biskrem, Ülker Çizi, Ülker Saklıköy, Ülker Mavi Yeşil, Ülker Bi'rüya, Kristal, Banat ŞEY, Hero Motor, Cappadox, Mobilet, Pınar Su,

Art Director

Mosaic Worldwide / The Tagg Interactive

Istanbul / Turkey

May 2011 - Aug 2013

• Partial list of clients: UFO, ALF, Haus, Nisantasi Hospital, Teleset, Kozalac, Simbioyasam, Melis, others...

Art Director

Fikri Sanatlar

Istanbul / Turkey

Apr 2010 - Apr 2011

• Partial list of clients: Lo real, Matrix Biolage, Mustafa Nevzat, İzocam, Homend, Arel, Adriatic Unique, IMSAD, Catoni, Harem, Gazella, others...

Art Direction

Freelance / Personal

Turkey

Aug 2006 - Present

• I take a holistic approach that encompasses product development, brand development, packaging design, user experience and user interface design.

HONORS & AWARDS

KEY TALENTS

Cannes Lion International Festival of Creativity Shortlist 2014



Crystal Apple Festival of Creativity (Kristal Elma Türkiye)



MMA Global Smarties



EMEA Smarties Awards



EUROBEST



Mixx Awards Türkiye



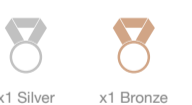
MMA Smarties Awards



Mediacat Felis



Interact Berlin 2015 (MIXX Awards Europe)



Effie Awards Turkey



CMS EXPERIENCE

- Wordpress
- Joomla
- Opencart, Magento

OTHER INTERESTS

- Video Games
- Game Design & Mechanics
- Movies & Comics

CODE LANGUAGES (basic reading)

- HTML
- CSS
- PHP
- jQuery

WEB REFERENCE

- Website: <http://muratyalcin.com>
- Behance: <http://behance.net/muratyalcin>
- Blog: <http://muratyalcin.com/journal>
- LinkedIn: <http://www.linkedin.com/in/muratyalcin>
- Email: info@muratyalcin.com

- User-centered Design
- Interaction Design
- User Interface Design
- Game Interface Design
- Social Media Application Planning & Design
- iPhone
- Android
- Information Architecture
- Functional Specifications
- User Experience
- Wireframing
- Prototyping
- User Flow Design
- Interaction Modeling
- Polished Visual Design
- User Scenarios
- Usability Testing
- Usability Design
- Style Guides
- Web Layout
- Color Palette
- Artistic Sensibility

MANAGEMENT DUTIES

- Art Direction & Lead Artist
- Department Liaison
- Mentoring & Dept. Development
- Scheduling of Artists
- Promotional Assets
- Management of Outsourced Assets

PERSONAL TALENTS

- Social Media Marketing
- Brand Plan & Sales
- Digital Strategy
- Personal Branding
- Brand Development
- Product Marketing
- Cinematography (Short Films)
- Photography